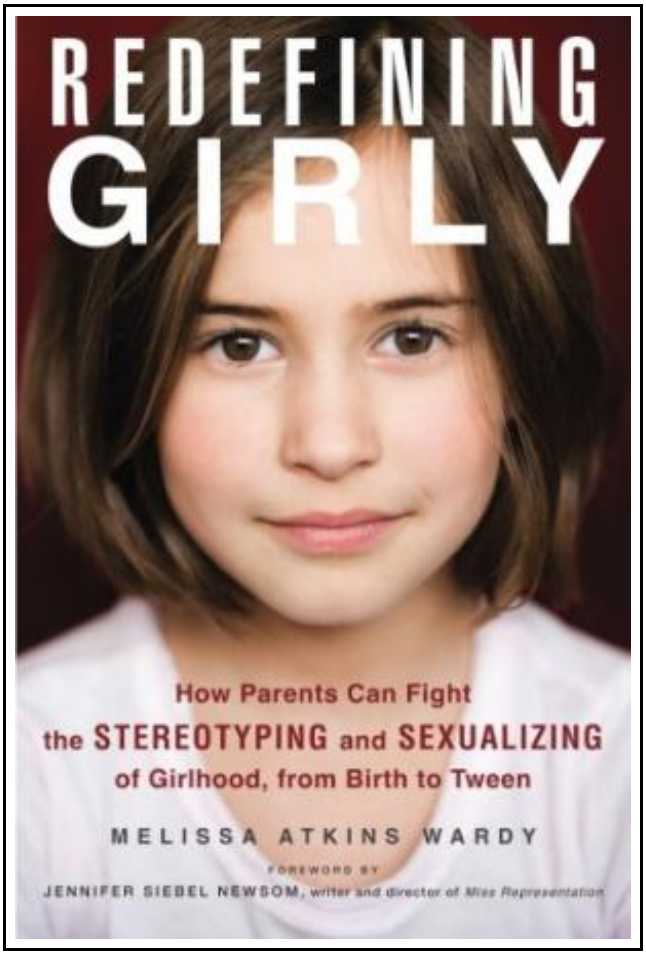
Redefining Girly: How Parents Can Fight the Stereotyping and Sexualizing of Girlhood, from Birth to Tween



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Reviews

The book is fantastic and great. it was writtern really perfectly and useful. I discovered this pdf from my i and dad suggested this book to learn.

(Dr. Cordie Upton III)

REDEFINING GIRLY: HOW PARENTS CAN FIGHT THE STEREOTYPING AND SEXUALIZING OF GIRLHOOD, FROM BIRTH TO TWEEN

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Chicago Review Press. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 9.0in. x 6.0in. x 0.8in.Melissa Wardys book reads like a conversation with a smart, wise, funny friend; one who dispenses fabulous advice on raising a strong, healthy, full-of-awesome girl. -Peggy Orenstein, author of Cinderella Ate My Daughter All-pink aisles in toy stores, popular dolls that resemble pole dancers, ultrasexy Halloween costumes in tween sizes. Many parents are increasingly startled and unnerved at how todays media, marketers, and manufacturers are sexualizing and stereotyping ever-younger girls, but feel powerless to do much about it. Mother of two Melissa Wardy channeled her feelings of isolation and frustration into activism-creating a website to sell T-shirts with girl-positive messages; blogging and swapping parenting strategies with families around the world; writing letters to corporate offenders; organizing petitions; and raising awareness through parent workshops and social media. Wardy has spearheaded campaigns against national brands and retailers that resulted in the removal of sexist, offensive ads and products. Now, in Redefining Girly, she shares her parenting and activism strategies with other families concerned about raising a confident and healthy girl in todays climate. Wardy provides specific advice and sample conversations for getting family, friends, educators, and health care providers on your side; getting kids to think critically about sexed-up toys and clothes; talking to girls about body image; and much more. She provides tips for creating a home full of diverse, inspiring toys and media free of gender stereotypes; using your voice and consumer power to fight the companies making major missteps; and taking the reins to limit, challenge, and change harmful media and products. Melissa Wardy is the founder of Pigtail Pals and Ballcap Buddies, a website selling empowering and inspirational childrens apparel and products, and Redefine Girly, a blog surrounding the issue of the sexualization...

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