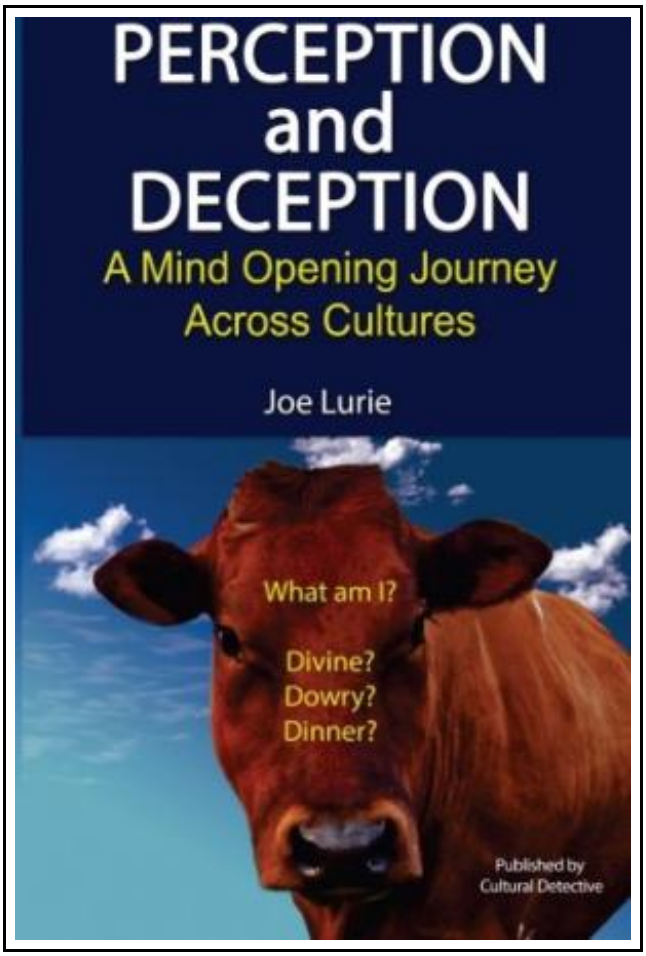
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Reviews

Basically no terms to clarify. It can be writter in basic terms instead of difficult to understand. I am easily could get a enjoyment of reading through a composed publication.
(Dr. Hazel Ziemann IV)

PERCEPTION AND DECEPTION: A MIND-OPENING JOURNEY ACROSS CULTURES (PAPERBACK)

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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Perception and Deception is an engaging and insightful introduction to cross-cultural communication in a globalized world. Joe s infectious curiosity in uncovering and understanding cultural differences will help readers, no matter their profession, age or cultural background, gain a fuller appreciation for the richness of human diversity, and the multiple things that can go wrong when trying to communicate across cultures. Perception and Deception: A Mind Opening Journey Across Cultures, is an entertaining, eye-opening and easy-to-read book that contains dozens of intriguing intercultural experiences, gathered from Joe s research and his decades living abroad and managing Berkeley s International House, one of the largest, most diverse living centers on the planet. In an informative and enticing manner, the author explains how he discovered that his perception of a situation could be deceptive when he looked at it simply through his own Lens. Joe s growing self-awareness of the impact of culture is clearly illustrated through his humorous stories and striking culture clash examples from news reports across the globe. Better yet, these stories are indexed by culture! Joe also shares pearls of wisdom about perception, perspective and the nature of truth from his rich personal collection of proverbs and sayings from around the world. You, your students, colleagues, clients, friends, and family will all enjoy this entertaining and insightful book, published by Cultural Detective. Cultural Detective is a tool that helps people better understand their own cultural filters and those of others. It provides a process to work with people from different cultures in ways that bring out the best in each person, and harnesses the value that diversity can add to a team,...

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