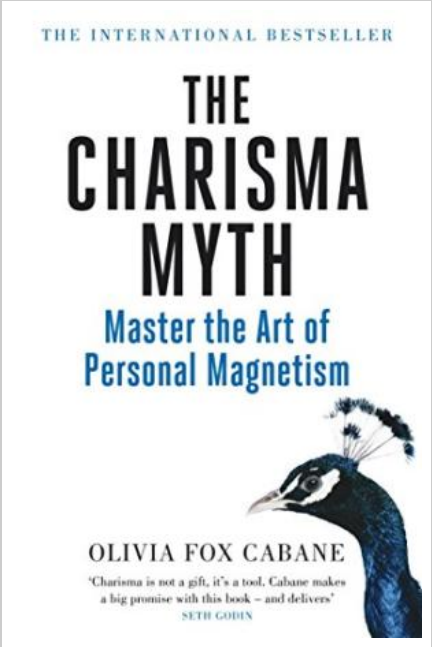


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The Charisma Myth: Master the Art of Personal Magnetism

By Olivia Fox Cabane

Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, The Charisma Myth: Master the Art of Personal Magnetism, Olivia Fox Cabane, In The Charisma Myth, Olivia Fox Cabane provides powerful advice to make absolutely anyone more charismatic. What if charisma could be taught? Charisma can be a huge asset if you're applying for a job, improving your relationships, or leading other people. The Charisma Myth shows you how to become more influential, more persuasive, and more inspiring. Soon you'll be able to move through a room and have people say: 'Wow, who's that?' Many people believe that charisma is unchangeable - you either have it or you don't. But that's simply not true. This groundbreaking, bestselling book reveals how charismatic behaviour can be learned by anyone. Olivia Fox Cabane helps some of the world's best-known people become more charismatic. Here she breaks charisma down into its fundamental components, revealing the secrets to how it works. Improving your charisma doesn't mean transforming your personality: it's about adopting a series of practices that suit you. So what are you waiting for? "Charisma is not a gift, it's a tool. Cabane makes a big promise with this book and delivers on it". (Seth...

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